

DUPLICATE INVOICE



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

Property	WHAS		
Invoice #	2738644-1	Order #	2738644
Invoice Date	07/16/23	Alt Order #	WOC14209442
Invoice Month	July 2023	Deal #	
Invoice Period	06/26/23 - 07/16/23	Flight Dates	07/10/23 - 07/16/23
Advertiser	ISS/ Bluegrass Freedom Action		
Product	MBGFA		
Estimate #	11913		
Account Executive	Taylor Fritsch		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9912736		
Advertiser Code	855		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	3924AG		
Advertiser Ref	M214038		
Product 1	1025		
Product 2			

Billing Address:

Mentzer Media Services/ POL
Attention: Accounts Payable
2210 Grey Fox Ct
Bel Air, MD 21015

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/10/23	07/14/23	GMK @ 630A	6-7a	- 1111 - -	:30	4	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/23 07/16/23 - 1111 - - 4 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WHAS Tu 07/11/23 6:29 AM GMK @ 630A 6-7a :30 BFA23TV06H \$300.00 NM 3 WHAS W 07/12/23 6:41 AM GMK @ 630A 6-7a :30 BFA23TV06H \$300.00 NM 4 WHAS Th 07/13/23 6:53 AM GMK @ 630A 6-7a :30 BFA23TV06H \$300.00 NM 5 WHAS F 07/14/23 6:41 AM GMK @ 630A 6-7a :30 BFA23TV06H \$300.00 NM									
2	07/10/23	07/14/23	GOOD MORNING AMER 7:00 AM-8:00 AM ICA 7A	7:00 AM-8:00 AM	- 1112 - -	:30	5	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/23 07/16/23 - 1112 - - 5 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WHAS Tu 07/11/23 7:27 AM GOOD MORNING AMERICA 7A 7:00 AM-8:00 AM :30 BFA23TV06H \$275.00 NM 3 WHAS W 07/12/23 7:58 AM GOOD MORNING AMERICA 7A 7:00 AM-8:00 AM :30 BFA23TV06H \$275.00 NM 4 WHAS Th 07/13/23 7:59 AM GOOD MORNING AMERICA 7A 7:00 AM-8:00 AM :30 BFA23TV06H \$275.00 NM 1 WHAS F 07/14/23 7:23 AM GOOD MORNING AMERICA 7A 7:00 AM-8:00 AM :30 BFA23TV06H \$275.00 NM 5 WHAS F 07/14/23 7:59 AM GOOD MORNING AMERICA 7A 7:00 AM-8:00 AM :30 BFA23TV06H \$275.00 NM									
3	07/10/23	07/14/23	GOOD MORNING AMER 7-9a ICA 8A	7-9a	- 1211 - -	:30	5	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/10/23 07/16/23 - 1211 - - 5 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WHAS Tu 07/11/23 8:29 AM GOOD MORNING AMERICA 8A 7-9a :30 BFA23TV06H \$275.00 NM 1 WHAS W 07/12/23 8:29 AM GOOD MORNING AMERICA 8A 7-9a :30 BFA23TV06H \$275.00 NM 3 WHAS W 07/12/23 8:53 AM GOOD MORNING AMERICA 8A 7-9a :30 BFA23TV06H \$275.00 NM									

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

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Invoice #	2738644-1	Invoice Month	July 2023
Invoice Date	07/16/23	Invoice Period	06/26/23 - 07/16/23
Advertiser	ISS/ Bluegrass Freedom Action		
Product	MBGFA		
Estimate #	11913		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
3	07/10/23	07/14/23	GOOD MORNING AMER 7-9a ICA 8A		- 1211--	:30	5	\$275.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
4	WHAS	Th	07/13/23	8:54 AM	GOOD MORNING AMERICA 8A	7-9a	:30	BFA23TV06H	\$275.00	NM
5	WHAS	F	07/14/23	8:46 AM	GOOD MORNING AMERICA 8A	7-9a	:30	BFA23TV06H	\$275.00	NM
4	07/10/23	07/15/23	GOOD MORNING AMER 7-9a ICA		-----1-	:30	1	\$180.00	NM	
Weeks: Start Date 07/10/23 End Date 07/16/23 MTWTFSS -----1- Spots/Week 1 Rate \$180.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1	WHAS	Sa	07/15/23	7:42 AM	GOOD MORNING AMERICA	7-9a	:30	BFA23TV06H	\$180.00	NM
5	07/10/23	07/16/23	GOOD MORNING AMER 8-9a ICA		-----1	:30	1	\$200.00	NM	
Weeks: Start Date 07/10/23 End Date 07/16/23 MTWTFSS -----1 Spots/Week 1 Rate \$200.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1	WHAS	Su	07/16/23	8:42 AM	GOOD MORNING AMERICA	8-9a	:30	BFA23TV06H	\$200.00	NM
6	07/10/23	07/14/23	WHAS11 NEWS AT NOON ON	12-1p	- 1111--	:30	4	\$180.00	NM	
Weeks: Start Date 07/10/23 End Date 07/16/23 MTWTFSS - 1111-- Spots/Week 4 Rate \$180.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
2	WHAS	Tu	07/11/23	12:10 PM	WHAS11 NEWS AT NOON	12-1p	:30	BFA23TV06H	\$180.00	NM
3	WHAS	W	07/12/23	12:06 PM	WHAS11 NEWS AT NOON	12-1p	:30	BFA23TV06H	\$180.00	NM
4	WHAS	Th	07/13/23	12:21 PM	WHAS11 NEWS AT NOON	12-1p	:30	BFA23TV06H	\$180.00	NM
5	WHAS	F	07/14/23	12:23 PM	WHAS11 NEWS AT NOON	12-1p	:30	BFA23TV06H	\$180.00	NM
7	07/10/23	07/14/23	WHAS11 NEWS AT 1230P OP	12-1p	- 1111--	:30	4	\$180.00	NM	
Weeks: Start Date 07/10/23 End Date 07/16/23 MTWTFSS - 1111-- Spots/Week 4 Rate \$180.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
2	WHAS	Tu	07/11/23	12:36 PM	WHAS11 NEWS AT 1230P	12-1p	:30	BFA23TV06H	\$180.00	NM
3	WHAS	W	07/12/23	12:42 PM	WHAS11 NEWS AT 1230P	12-1p	:30	BFA23TV06H	\$180.00	NM
4	WHAS	Th	07/13/23	12:55 PM	WHAS11 NEWS AT 1230P	12-1p	:30	BFA23TV06H	\$180.00	NM
5	WHAS	F	07/14/23	12:49 PM	WHAS11 NEWS AT 1230P	12-1p	:30	BFA23TV06H	\$180.00	NM
8	07/10/23	07/14/23	WHAS11 NEWS @ 430P P	4-5p	- 1111--	:30	4	\$180.00	NM	
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2	WHAS	Tu	07/11/23	4:41 PM	WHAS11 NEWS @ 430P	4-5p	:30	BFA23TV06H	\$180.00	NM
3	WHAS	W	07/12/23	4:12 PM	WHAS11 NEWS @ 430P	4-5p	:30	BFA23TV06H	\$180.00	NM
4	WHAS	Th	07/13/23	4:22 PM	WHAS11 NEWS @ 430P	4-5p	:30	BFA23TV06H	\$180.00	NM

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8	07/10/23	07/14/23	WHAS11 NEWS @ 430 P	4-5p	- 1111 - -	:30	4	\$180.00	NM																																																																			
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9	07/10/23	07/14/23	WHAS11 NEWS @ 5p	5-530p	- 1111 - -	:30	4	\$350.00	NM																																																																			
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10	07/10/23	07/14/23	WHAS11 NEWS @ 530 P	530-6p	- 1111 - -	:30	4	\$400.00	NM																																																																			
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12	07/10/23	07/14/23	ENTERTAINMENT TONI GHT	7-730p	- 1111 - -	:30	4	\$500.00	NM																																																																			
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You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

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DUPLICATE INVOICE



Send Payment To:
WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #	2738644-1	Invoice Month	July 2023
Invoice Date	07/16/23	Invoice Period	06/26/23 - 07/16/23
Advertiser	ISS/ Bluegrass Freedom Action		
Product	MBGFA		
Estimate #	11913		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																													
13	07/10/23	07/14/23	GMK @ 6A	6:00 AM-6:30 AM	----1--	:30	1	\$300.00	NM																																																																													
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Total Spots 50

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$15,830.00
<u>Agency Commission</u>	\$2,374.50
<u>Net Amount Due</u>	\$13,455.50

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